



DALLAS
MARKET
CENTER

2024 EXHIBITOR OPPORTUNITIES

The TEMPS

at Total Home & Gift Market

June 19-22, 2024



B's Knees



LinenCasa



Erin Knight



The French Farm



Cuddle + Kind



Prince of Scots

THERE'S NEVER BEEN A BETTER TIME TO DO DALLAS!

For 68 years, Dallas Market Center has served retailers and interior designers as a highly respected, leading provider of gift, home décor and complementary categories of merchandise from top brands. Spanning more than **5 MILLION SQUARE FEET**, the Market Center hosts more than a dozen trade events annually, serving over **200,000 buyers** visiting from **all 50 states and more than 85 countries**.



GET HERE FAST

Dallas Market Center is located minutes away from two major airports. Our facility offers more than 10,000 free parking spaces.



REST WELL, EAT WELL

Plenty of adjacent hotels fit every budget and offer comfort after a full day of business. Plus, hundreds of nearby restaurants and bars for every taste. Book your stay through Connections Housing, DMCTRAVEL@ConnectionsHousing.com or 214.744.7444, Opt #2.



HEALTHY, SAFE AND SECURE

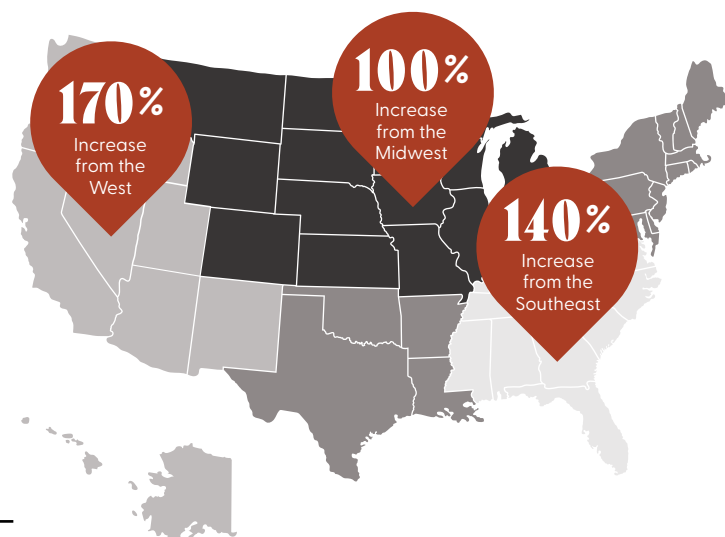
Comprehensive health and safety procedures have allowed us to operate successfully throughout the pandemic. Likewise, our self-contained campus, located 3 miles from downtown, means that our marketplace is not as vulnerable to many of the personal safety concerns (and added out of pocket expenses) that may give you pause at markets elsewhere.

THE FASTEST GROWING SHOW IN THE U.S.

TOTAL HOME & GIFT MARKET is the fastest-growing show in the U.S. welcoming tens of thousands of retailers from across the country, as well as leading brands in home décor and lighting, gift, gourmet, housewares, fashion accessories and much more.

With more products across all lifestyle categories, our marketplace offers the best brands that help retail thrive. That's especially important NOW! We are the **first show of the season** giving buyers their **first chance to secure the best products available**.

The **DALLAS** market continues to grow show after show. In January 2023, our buyer attendance exceeded the records set in 2022, with a particularly strong representation of buyers from the Central and Western U.S. Additionally the number of buyers visiting for the first-time outpaced pre-pandemic levels. From across the country we saw a 170% increase from the West, 100% increase from the Midwest, and a whopping 140% increase from the Southeast.



SHOW DATES & HOURS

	June 19-21, 2024	June 22, 2024
TM 1 PAVILLION	8:30AM-6PM	8:30AM-6PM
WTC 11/12/13	9AM - 6PM	9AM-4PM
MARKET HALL	8:30AM-6PM	8:30AM-4PM

DALLAS DELIVERS THE BUYERS

A dedicated team of retail development professionals makes sure that top retailers shop Dallas. Their mission is simple: deliver the buyers. That's why major stores, leading buying groups, e-commerce, resorts, and thousands of the best independent stores and specialty retails do business at Dallas Market Center.

A SAMPLE OF WHO SHOPS DALLAS

Ace Hardware Stores	HEB	Purchasing Power Plus
Albertson's	Hobby Lobby	Reasor's
Army & Air Force Exchange	Hobbytown	Ross Stores
Ashley Home Store	HomeGoods	Saadia Group/Lord & Taylor
At Home	HOM Furniture/Gabberts	Safeway
Beau Rivage Resort Casino	Horchow/NM Direct	Seasonal Concepts
Belk	Houstonian Golf Club	Silver Dollar City
Boot Barn	JC Penney	Six Flags Theme Park
Brixy	Kelli's Gift Shops	Soft Surroundings
Brookshire's	Landry's	Southwest Buying Group
Buc-ee's	Learning Express	Texas Parks & Wildlife
Central Market	Lily Rain	The Beryl Institute
Choctaw Casino & Resort	MAI Retailers	The Broadmoor Hotel
CMA	Mardel	The Container Store
Coushatta Casino Resort	Michaels	The Good Toy Group
Dillard's	Museum Store Associates	The Paper Store
El Dorado Casino	Nebraska Furniture Mart	TJX Companies
Four Seasons	Neiman Marcus	United Supermarkets
Francesca's Collection	Omni Hotels	Von Maur
Hall's Merchandising	Oprah's Favorite Things Palmer	Wayfair.com
Hallmark Corporation	Marketing	Winstar Casino
Harry & David	Peppermill Resort Spa Casino	World Market



BUYER STATS AT A GLANCE

64%

LOYALLY SHOP
DALLAS 5+ YEARS

45%

SHOP DALLAS
1-3 YEARS

89%

LIKELY TO
RECOMMEND
DMC

89%

OVERALL BUYER
SATISFACTION

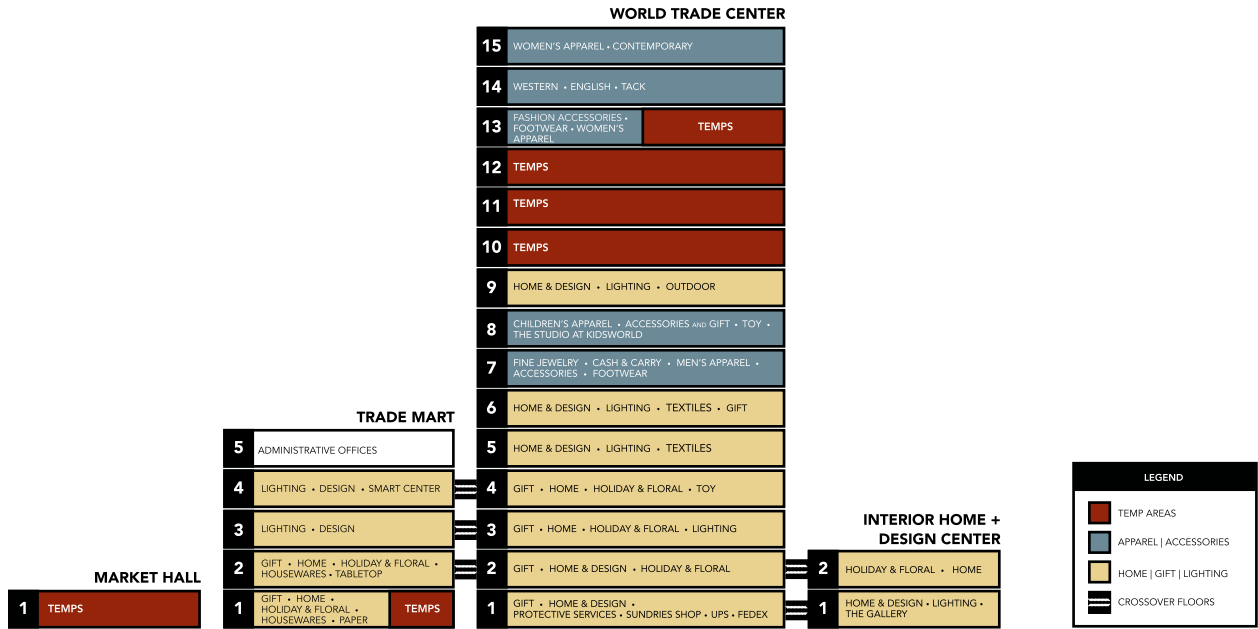
Data Based on Buyer Survey Results - Oct 2022

David Campcano with Prince of Scots: "Love the Dallas Market, its first class all the way."

Cassie Kruemcke with Wurr Warr Wraps: "I love Dallas Market Center for the energy, spirit, comradery and lots and lots of buyers."

Tracy Reule with Cimarron Creek Essentials: "As a first-time seller at the Dallas Market Center the staff has been amazing to work with. Any of my questions have been answered immediately. They have helped me get my feet wet and move forward with this side of my business."

CAMPUS GUIDE



TEMPS

MARKET HALL - NORTH
IMMEDIATE GOODS
 Artisan
 Gifts & Jewelry
 Fine Jewelry

MARKET HALL - MAIN
IMMEDIATE GOODS
 Home
 Vintage

TRADE MART - FLOOR 1
 TM 1 Pavilion
 Which requires a two Market Commitment

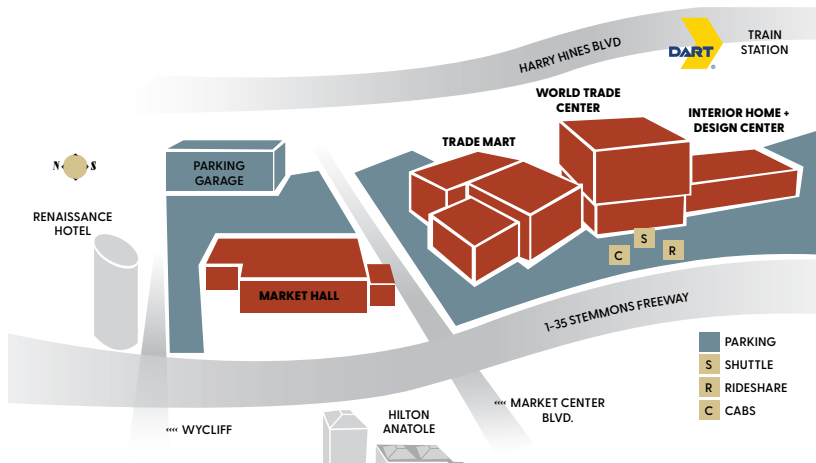
WORLD TRADE CENTER, FLOOR 11
 HIGH STYLE DALLAS | HIGH STYLE BOUTIQUE |
 HOME TEXTILES | FINE LINENS | ANTIQUES | HOME

WORLD TRADE CENTER, FLOOR 12
 GIFTS, GOURMET, HANDMADE, SEASONAL

Body & Spa	Gourmet Market	Tabletop
Emerging Gifts	HIM Men's	Housewares
General Gifts	Seasonal Outdoor	T-Shirts Resort
Global Fair Trade	MADE	

WORLD TRADE CENTER, FLOOR 13
 FASHION ACCESSORIES, APPAREL & FOOTWEAR

TRANSPORTATION INFORMATION



With five exhibit halls encompassing more than 700,000 square feet, The TEMPS represent the full spectrum of merchandise any retailer would be seeking; from designer goods to gifts and collectibles.

WHAT'S SO SPECIAL ABOUT THE DALLAS TEMPS?

Traffic. Promotion. Great Locations. As an exhibitor there's a lot to love about The TEMPS. It's no wonder that 91% of Dallas buyers shop The TEMPS and 94% of Temps shoppers place orders. In short, it's the discovery zone where buyers know they can find what's new and noteworthy. **Over 75% of exhibitors come back time & time again - they know the value!**

DALLAS TEMPS COLLECTIONS

TRADE MART 1 Pavilion - JURIED

Trade Mart - Floor 1

A juried collection featuring a wide range of products from all categories of merchandise including home décor, artwork, decorative soft-goods, tabletop, gifts, accessories, children's items and paper products. Exhibit space on Trade Mart - Floor 1 is leased on an **annual contract ONLY** - which requires a two Market commitment. **Order writing only. Complete product information and booth design required for consideration.**

HIGH STYLE DALLAS - JURIED

World Trade Center - Floor 11

Dallas' most distinguished juried collection features innovative design-driven, home and lifestyle merchandise from all product categories along with an inspiring collection of original artwork. Selection of participants is based upon the design and aesthetic appeal of product packaging and booth presentation. **Order writing only. Complete product information and booth design required for consideration.**

HIGH STYLE BOUTIQUE - JURIED

World Trade Center - Floor 11

A curated design collection of high fashion jewelry, accessories, & apparel, exuding visionary style, exceptional craftsmanship & high-end materials. **Order writing only. Complete product information and booth design required for consideration.**

HOME | HOME ACCENTS

World Trade Center - Floor 11

Includes home accents, décor, artwork, decorative soft-goods, pillows, throws, garden items, furniture, rugs, lighting, home fragrance, candles, floral, seasonal gifts and more. **Order writing only.**

HOME TEXTILE | FINE LINENS

World Trade Center - Floor 11

Features a wide array of decorative soft goods including pillows, throws, table linens, placemats, napkins, towels, tea towels, bedding, draperies and more. **Order writing only.**

ANTIQUES

World Trade Center - Floor 11

Features one-of-a-kind antique furniture, mirrors, clocks, soft goods, original artwork and fine prints, chandeliers, heirloom jewelry, lighting, decorative objects, collectible boxes, silver, china, architectural elements and mid-century modern decor. **Cash & Carry.**

GIFTS, GOURMET, HANDMADE, SEASONAL

World Trade Center - Floor 12

The hottest and most expansive product selection within the Temps. **This order writing only floor accommodates the following collections:**

BODY & SPA: Features Zen & holistic gift items, loungewear, personal care products, bath products, lotions & potions, fragrance, CBD items, candles, products focused on rest, relaxation, beauty and wellness.

EMERGING GIFTS: Features emerging products & companies brand new to the wholesale Market experience.

GENERAL GIFTS: Includes general merchandise, souvenirs, trend items, collectibles, toys, plush, games, children's items, stationery, pet products, inspirational gifts, museum gifts, resort items, western themed gifts & more.

GLOBAL | FAIR TRADE: World friendly, environmentally conscious products, sustainable gifts & products that "give back" to society & aid in the support of developing cultures & communities.

GOURMET MARKET: A showplace for specialty edibles and more. Includes: chocolates, candies, nuts, dips, crackers, chips, teas, coffees, gourmet beverages, syrups, sauces, gourmet popcorn, dried fruits, cake mixes, recipe books, gift baskets, tea towels, and all things yummy.

SEASONAL | OUTDOOR: Includes an assortment of holiday products, ornaments, decorative lighting, garden accessories, garden tools, windchimes, outdoor décor and much more.

HIM: Men's gifts, gadgets, fragrance, grooming products and fashion items for that special man.

MADE: Features a wide assortment of unique Handmade, American Made & Made in Texas gifts, accessories & décor items.

TABLETOP | HOUSEWARES: Includes tableware, glassware, flatware, melamine, housewares, aprons, cookbooks, kitchen gadgets, table décor, candles, candelabras, salt & pepper shakers, wine glasses, serving items, cookware, vases and more.

T-SHIRTS | RESORT: Includes Tees, casual shirts, hats, tote bags, destination inspired apparel, towels and logo branded and monogrammed apparel.

FASHION ACCESSORIES, APPAREL & FOOTWEAR

World Trade Center - Floor 13

JEWELRY & FASHION ACCESSORIES: Includes fine jewelry, earrings, necklaces, belts, hair accessories, scarves, personal adornment items, handbags, small leather goods, briefcases, shoes & more. **Order writing only.**

APPAREL: Includes young contemporary, women's wear, denim, activewear and more.

Order writing only.

IMMEDIATE GOODS - GIFTS & JEWELRY

Market Hall - North

ARTISAN: Features handcrafted fashion jewelry, soaps, artisan made essential oils & bath products, handmade hats, handbags, scarves & apparel, and handcrafted décor items. **Order writing and Cash & Carry.**

GIFTS & JEWELRY: Features manufactured jewelry and fashion accessory items, sunglasses, collectibles, gourmet food, decorative textiles, perfumes, apparel and more. **Order writing and Cash & Carry.**

FINE JEWELRY: Features fine jewelry, gold, silver, precious metals, precious and semi-precious stones, estate jewelry and more. **Order writing and Cash & Carry.**

IMMEDIATE GOODS - HOME

Market Hall - Main

HOME: Includes a broad array of furniture, decorative accessories, artwork, lighting, area rugs, cow hides & more. **Order writing and Cash & Carry.**

VINTAGE: Features vintage finds, found objects, re-purposed and recycled home décor & vintage inspired gifts. **Order writing and Cash & Carry.**

A **juried collection** is a carefully curated assembly of like-minded companies grouped together in a cohesive presentation. Product, booth design, company image and customer base influence the selection of each participant. Perspective exhibitors must submit the following information to be considered for a juried collection: booth design, product information, product photography, customer list.

LOCATION | COST | WHAT'S INCLUDED

DEPOSIT DUE WITH LEASE: 35% of Total Booth Cost

BALANCE DUE: April 19, 2024

TRADE MART

Floor 1

TRADE MART 1 Pavilion
(Annual Contract Required)

BOOTH SIZE: 10'x10'/3mx3m

RATE / NSF: \$31.00

CORNER FEE: \$325

PREMIUM CORNER: \$820

Booth Carpet, 3 Lights, 2 Chairs, 1 Round Table, Modular Shell Scheme/8' GEM Walls, Booth ID Sign, Wastebasket

WORLD TRADE CENTER

Floor 11

High Style Dallas | High Style Boutique

BOOTH SIZE: 10'x10'/3mx3m

RATE / NSF: \$28.00

CORNER FEE: \$325

ATRIUM CORNER: \$820

3 Lights, 2 Chairs, Modular Shell Scheme/8' GEM Walls, Booth ID Sign, Wastebasket

Antiques

BOOTH SIZE: 10'x10' +

RATE / NSF: \$17.00 - \$12.00

CORNER FEE: \$150

Bulk Rates Available over 400 NSF

3 Lights, 2 Chairs, Modular Shell Scheme/8' GEM Walls, Booth Sign ID, Wastebasket

Home Textiles & Fine Linens, Home

BOOTH SIZE: 10'x10'/3mx3m

RATE / NSF: \$26.00

CORNER FEE: \$325

ATRIUM CORNER: \$820

3 Lights, 2 Chairs, 1- 6' Table, Modular Shell Scheme/8' GEM Walls, Booth ID Sign, Wastebasket

WORLD TRADE CENTER

Floor 12

Gifts, Gourmet, Handmade, Seasonal,

Outdoor, Body & Spa,

T-Shirts, Gourmet Market*,

MADE (Handmade, American Made, Texas

Made), Global | Fair Trade, Tabletop |

Housewares, HIM

BOOTH SIZE: 10'x10'/3mx3m

RATE / NSF: \$26.00 - \$28.00

CORNER FEE: \$325

ATRIUM CORNER: \$820

3 Lights, 2 Chairs, 1- 6' Laminate Table (not draped), Modular Shell Scheme/8' GEM Walls, Booth ID Sign, Wastebasket

WORLD TRADE CENTER

Floor 12

Emerging Gifts

BOOTH SIZE: 6'x10'

BOOTH RATE: \$1,400

3 Lights, 2 Stools, 2 EZ Shelves, 1- 40" Counter, 8' GEM Backwall, Booth ID Sign, Wastebasket

WORLD TRADE CENTER

Floor 13

Jewelry & Fashion Accessories | Footwear

BOOTH SIZE: 10'x10'/3mx3m

RATE / NSF: \$26.00

CORNER FEE: \$325

ATRIUM CORNER: \$820

3 Lights, 3 Chairs, 1 Table, 3 EZ shelves, Modular Shell Scheme/8' GEM Walls, Booth ID Sign, Wastebasket

Apparel

BOOTH SIZE: 10'x10'/3mx3m

RATE / NSF: \$22.00 *

CORNER FEE: \$325

PREMIUM CORNER: \$495

3 Lights, 3 Chairs, 1 Table, Modular Shell Scheme/8' GEM Walls, Booth ID Sign, Wastebasket, 5 Rolling Racks

MARKET HALL

North

Immediate Goods - Gifts & Jewelry,

Fine Jewelry, Artisan*

BOOTH SIZE: 10'x10' +

RATE / NSF: \$19.00 - \$14.00

CORNER FEE: \$150

PREMIUM CORNER: \$250

Booth Carpet, 2 Chairs, 1- 6' Skirted Table, 8' Grey Drape Walls, Booth ID Sign, Wastebasket

* Artisan receives 3 Lights and Taut White Drape.

MARKET HALL

Main

Immediate Goods - Home & Vintage

BOOTH SIZE: 10'x10' +

RATE / NSF: \$19.00 - \$14.00

8' Bone Drape Walls, Booth ID Sign,

Wastebasket

PRE-MARKET PLANNING & WAYS TO SAVE \$\$\$

FREE STORAGE BETWEEN MARKETS:

When you sign-up for the June 2024 Market prior to the conclusion of the January 2024 Show, you can store your booth fixtures at no charge between the two Markets. (The same holds true between June 2024 and January 2025.) This saves on outbound shipping expense for the current Market and the inbound shipping expense for the upcoming Market.

Certain restrictions apply.

Does not include Market Hall.

ADVANCED SHIPPING TO WAREHOUSE:

By shipping your freight to the GES warehouse during the Advanced Shipment time-frame, (May 14, 2024 - June 14, 2024), your freight will be delivered directly to your booth with no additional drayage charges. This assumes, of course, that crate size limits are observed. Please refer to your Exhibitor Services Manual for more details.

Certain restrictions apply.

Does not include Market Hall.

RIGHT TO WORK:

Dallas Market Center is a "right to work" facility which means that you can set-up and breakdown your own exhibit. This saves you significant money. Supporting labor is available through GES as needed.

Certain restrictions apply.

CARAVANS:

To ensure that your products get to their next destination in time, consider using our "Market to Market Caravan" for the efficient and reliable transportation of your merchandise.

DEPOSIT CALCULATION

Booth Deposit 1 Booth	\$ 910.00
Booth Deposit 2 Booths	\$ 1,820.00
Booth Deposit 3 Booths	\$ 2,730.00
Booth Deposit 4 Booths	\$ 3,640.00
Booth Deposit 5 Booths	\$ 4,550.00
Booth Deposit 6 Booths	\$ 5,460.00

* Based on booth rate \$26.00 / NSF

NOTE: * The City of Dallas requires that vendors distributing food products pay a distribution fee of \$329. This amount will be an additional cost for all Gourmet Food vendors.

MARKETING OPPORTUNITIES

The Marketing and Retail Development teams work hard to promote The TEMPS and deliver more buyers to Total Home & Gift Market. No other marketplace has a dedicated buyer delivery team attracting independent retail, major stores, buying groups, and international. Plus we offer comprehensive support to The TEMPS from our marketing team including advertising, emails, social media, videos, printed materials, and more. We're doing our part and here's how you can help.

SEND HIGH RESOLUTION PHOTOGRAPHY:

Photos of your products may be used in emails, printed pieces, and social media prior to and during the show.

SEND YOUR IMAGERY TO:
socialmedia@dallasmarketcenter.com

Along with the artwork, include:

DALLAS THG TEMPS - JUNE 2024

Your Company Name

Your Booth Number

No logos on images



SPONSORSHIPS/PAID OPPORTUNITIES

Our promotions team wants to help you spread the word and drive traffic to your booth. Sponsorship and advertising opportunities include: on-site sponsorships, e-mail blasts/on-line banners, digital/video screen advertising, and magazine advertising.



SPARK MAGAZINE is perhaps the best option. The award-winning publication is distributed to more than 55,000 buyers one month prior to Market, thus providing advertisers with maximum exposure and oftentimes pays for your participation – before you even arrive in Dallas. SPARK offers both hardcopy and digital options.

For more information on sponsorships and advertising, contact:

ALISSA PENA | 214-655-6174 | apena@dallasmarketcenter.com

COMMITTED TO YOUR SUCCESS! MEET OUR SALES TEAM:



MARIE QUINN

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F: 214-678-3004

mquinn@dallasmarketcenter.com

TRADE MART I Pavilion | General Gifts |
Gourmet Market | MADE (Handmade, American
Made, Texas Made) | Global | Fair Trade |
Tabletop | Housewares | T-Shirts | Resort



KAROL SULLINS

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F: 214-678-3017

ksullins@dallasmarketcenter.com

High Style Dallas | High Style Boutique
| Antiques | Home Textile | Fine Linens
| Home | Garden | Seasonal | Body &
Spa | HIM – Men's Gifts



ASHLEY CHANEY

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achaney@dallasmarketcenter.com

Immediate Goods | Artisan | Cash & Carry
Gifts & Jewelry | Fine Jewelry | Cash & Carry
Home | Décor | Rugs | Vintage | Emerging Gifts |
Jewelry & Fashion Accessories | Footwear



ALMA HERNANDEZ

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Apparel



NANCY BARLAR

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New Sales & Business Development



SUZANNE GREGORY

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Administrative



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Advertising Opportunities



JO ANN MILLER MARSHALL

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jmarshall@dallasmarketcenter.com

RESERVE YOUR BOOTH TODAY!

Visit dallasmarketcenter.com for further information.

@dallasmarket #dallasmarkettemps #tempstuesday

