



OPPORTUNITIES TO BUILD DAILY DESIGN BUSINESS at Dallas Market Center

Build daily design business in 2013 by distributing your valuable time and resources. Find all marketing opportunities at www.dallasmarketcenter.com/leasing/marketing.

FREE

- Designer Loyalty Program***
Extend your choice of discount or showroom special as part of an annual, campus-wide designer loyalty campaign; must coordinate offer & dates through DMC
- Designer Day | January 16 & June 19***
Offer designers-only show specials, hospitalities and/or events on the first day of TH&G Market
- Look & Learn Student Day | January 17**
DMC may request a showroom tour to educate attending students; co-sponsored by ART - the creative home furnishings network
- UNT Menternship™ Program**
UNT students must acquire 24+ hours of Market-time work before graduation to garner wholesale experience
 - Secure a student, email professor Lynn Brandon at lynn.brandon@unt.edu
- DesignSource E-Newsletter**
DMC may request content for the bi-monthly newsletter emailed to 5,000+ designers; features market place trends, design showroom spotlights, upcoming events and more
- GREENleaders Sustainability Training | April 2**
Provide 50 promotional items for gift bags provided to designers gaining certified LEED training; co-sponsored by Sustainable Furnishings Council
- Design Summer Sale | July 15 - August 16**
Offer designers up to 20% off your choice of select lines or merchandise
- Summer Designs Industry Party | August 14**
Network during this design industry party held in the Trade Mart Grand Pavilion
- MetroCon Trade Show | August 15 – 16**
Provide handouts / catalogs for display in DMC' sponsored booth for exposure to attending designers and students
 - Or reserve a booth at www.metrocon.info

PAID

- TAID Days of Education | \$450**
Promote to and network with registered designers fulfilling required CEU courses on January 22, March 22, May 7, June 25, September 6, and November 5
- Summer Designs Display Contest | August 14 | \$300**
Showcase product and compete for a \$5,700 marketing package by entering a display contest during Summer Designs; voted on by party attendees
- Dine+Design | October 8 | Table of 10 - \$175**
Educational seminar and networking luncheon held in Expo on 6; \$25 discount per sponsored table

PAYMENT METHOD

Our showroom will participate in designated programs and the cardholder agrees to credit card charge that occurs upon receipt of this signed form. Thanks in advance for your support and participation!

- Visa MasterCard Discover AMEX

Credit Card # _____

Company Name _____

Showroom # _____ Phone _____

Email _____

Cardholder Name _____

Exp Date _____ Sec. Code _____

Total Amount Due \$ _____ Today's Date _____

Billing Address _____

Cardholder Signature _____

**Subject to change as of 12/2012*

REQUEST MORE INFORMATION OR SUBMIT FORM

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