



# DALLAS MARKET CENTER

## *-Fast Facts*

### OUR HISTORY

Founded in 1957 by pioneering developer Trammell Crow and managed by Market Center Management Company (MCMC), MCMC owns or manages market centers on three continents—Asia, Europe and North America.

### MOST COMPLETE IN THE WORLD

Dallas Market Center is the most complete wholesale marketplace in the world. The four buildings total more than 5 million square feet; larger than the One World Trade Center and roughly twice the size of the Empire State Building.

### TOP TRADESHOW ORGANIZER

Dallas Market Center holds approximately 50 trade and special events each year, including Total Home & Gift Markets® four times annually and Apparel & Accessories Markets five times annually. The largest markets each attract more than 40,000 attendees.

### RECORD NUMBER OF PRODUCTS IN ONE LOCATION

Dallas Market Center offers more than 1,500 permanent showrooms with thousands of lines from the leading manufacturers of gift product, decorative accessories, home furnishings, lighting, garden accessories, gourmet products, holiday and floral items and apparel. Apparel Market categories include women's, men's and children's apparel, fashion accessories, shoe, swimwear, bridal, prom, western apparel and intimate.

### A TOP DESTINATION FOR VISITORS TO DALLAS

Approximately 375,000 people visit the Dallas Market Center campus each year including more than 75,000 buyers from all 50 states and 85 countries. Additionally, more than 50,000 hotel nights are booked each year.

### UNMATCHED VISITOR AMENITIES & SUPERIOR CUSTOMER SERVICE

Free Wi-Fi and Dallas Market Center Mobile App available on Apple and Android devices, 7,000+ free parking spaces, full-time travel agency, complimentary market-time shuttle service, multiple on-site restaurants and catering, buyer lounges, shipping services, market-time concierge service, retail development and international retail development teams, major stores buying program, International ARTS Awards (home furnishings), seminars, special events, fashion shows, networking events and much more.