



Kim Dawson Runway Cafe Fashion Shows



Dallas Apparel & Accessories Market, March 21 - 24, 2018
Shows take place Wednesday & Thursday | Back-to-back, starting at 12:30pm
Form Due: March 14, 2018

The Kim Dawson Runway Cafe is an eatery with runway located on the 14th floor. It offers great exposure for your product through informal modeling. Clothing is worn by professional models from The Campbell Agency. The show takes place two times per day, back-to-back, during peak lunch hours.

Fashion Show Guidelines:

- Participation is on a first-come, first-serve basis.
- Payment **must** accompany each form. Product will not be shown without payment.
- Do not send more product than is to be shown on any day.
- Merchandise must be picked up from room #14793 between 6 - 6:15pm on March 21, 2018.

Cost: \$50 Per Look, Per Day

All clothes must be pre-steamed (\$10 per garment is charged if we steam the merchandise).

Showroom/Line Name: _____ Room/Booth #: _____
 Show Days: _____Wednesday _____Thursday Total Amount Due: _____
 Contact Name: _____
 Address: _____ State: _____ Zip: _____
 Phone: _____ Email: _____
 Credit Card Type: _____ Credit Card #*: _____
 Exp Date: _____ Security Code: _____
 Card Billing Address: _____
 Signature: _____ Date: _____

* \$35 fee for declined credit cards

Merchandise drop off/pick-up information:

- Exhibitors are responsible for the drop-off and pick-up of merchandise.
- Deliver merchandise for the show to room #14002-B between 10-11am on Wednesday.
- Product must be picked-up between 2-3pm on Thursday from room #14002-B.

Return this form and payment by March 14, 2018. Forms not accepted after this date.

Send this form to (if paying by check, make payable to Dallas Market Center):

Molly Johnson, Dallas Market Center
 2100 N Stemmons Freeway, MS 40
 Dallas, TX 75207
 Email: mjohnson@dallasmarketcenter.com or Fax: 214-897-8171