

Mailing Label / List Order Form



Dallas Market Center® (DMC) can provide mailing labels/lists of all registered stores that have attended previous markets, if you have a permanent showroom or temporary booth assignment. Target your order by specifying retail stores, in various merchandise categories, or limit your order to state designations.

Instructions:

- This form is 4 pages long. Fill it out completely and return to hsmith@mcmcmail.com or fax to (214) 749-5458. For questions call (214) 655-6230.
- Once the form is received, a report is generated from the specifications you completed on the form. Then a confirmation of the count and cost is e-mailed to you for approval. When payment is received, the order is processed. Allow two weeks for processing. 8.25% sales tax added to all intrastate orders.

Formats Available

Peel-and-stick labels: Includes the buyer name, store name, and address on labels for \$.05 per label.

OR

Digital PDF list: Includes buyer name, store name, address and phone number (email addresses are not available).

The list is emailed to you in a PDF format for \$.05 per name. **We cannot format any data to a disc or provide it in an Excel document.*

You can receive a free digital PDF of buyer names by providing your current customer and prospect lists **plus** their purchase order amounts (this is an even exchange of names - for instance, you provide 100 names, DMC provides you with 100 names). If you do not want to provide customer information, names are \$.05 each. E-mail customer lists and purchase order amounts to hsmith@mcmcmail.com or fax to (214) 749-5458.

DMC is not responsible for returned mail; return rate for mailings is 20% per the industry standard. All exhibitors must fill out the "Confidentiality and Non-Disclosure" agreement located on the final page of this form to start their order.

Cost: \$0.05 per Name (Minimum \$25 Order)

Company: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Pull from Dallas Market Dates

Gift / Home Accessories: January March June September

Apparel / Accessories: January March June August October

Location

State(s): _____ USA All States

Request Overnight/Expedited Delivery Include Home-based Business

Mailing Label / List Order Form (continued)



Softgoods

- Apparel Textiles
- Boys Apparel: Dresswear
- Boys Apparel: Outerwear
- Boys Apparel: Sleepwear
- Boys Apparel: Sportswear/Swimwear
- Bridal Accessories/Gifts
- Children's & Infants Fashion Accessories
- Children's: Dancewear and Accessories
- Children's: Shoes/Socks/Hosiery
- Eyewear/Sunglasses
- Girls Apparel: Dresses
- Girls Apparel: Outerwear
- Girls Apparel: Sleepwear
- Girls Apparel: Sportswear/Swimwear
- Immediate Resources
- Infant Apparel & Accessories
- Jewelry: Beads/Findings
- Jewelry: Fashion
- Junior Apparel & Accessories
- Mens Apparel: Accessories
- Mens Apparel: Activewear
- Mens Apparel: Big & Tall
- Mens Apparel: Contemporary
- Mens Apparel: Dress Shirts/Sweaters
- Mens Apparel: Formalwear & Accessories
- Mens Apparel: Golf
- Mens Apparel: Jeans/Denim
- Mens Apparel: Outerwear
- Mens Apparel: Shoes/Socks/Hosiery
- Mens Apparel: Slacks
- Mens Apparel: Sportswear
- Mens Apparel: Suits/Sport Coats
- Mens Apparel: Swimwear
- Mens Apparel: Underwear/Sleepwear
- Mens Apparel: Uniforms/Work Clothing
- Mens Apparel: Urban/Streetwear
- Mens Gifts
- Mens: Dancewear and Accessories
- Private Label
- School Uniforms
- Tweens: Apparel & Accessories
- Watches
- Western: Accessories/Jewelry

- Western: Boots/Footwear
- Western: Gift & Home Accents
- Western: Hats
- Western: Infant/Children's Apparel & Access.
- Western: Mens Apparel & Outerwear
- Western: Womens Apparel & Outerwear
- Womens Accessories
- Womens Accessories: Belts/Small Leather
- Womens Accessories: Handbags/Backpacks
- Womens Accessories: Scarves/Gloves/Hats
- Womens Accessories: Shoes/Socks/Hosiery
- Womens Apparel: Activewear
- Womens Apparel: Bridal Gowns
- Womens Apparel: Bridal Party
- Womens Apparel: Dresses
- Womens Apparel: Intimate/Sleepwear
- Womens Apparel: Item Bottoms
- Womens Apparel: Item Tops
- Womens Apparel: Jeans/Denim
- Womens Apparel: Maternity
- Womens Apparel: Outerwear
- Womens Apparel: Petite
- Womens Apparel: Plus Size
- Womens Apparel: Prom/Pageant
- Womens Apparel: Special Occasion
- Womens Apparel: Sportswear
- Womens Apparel: Suits
- Womens Apparel: Sweaters/Knitwear
- Womens Apparel: Swimwear
- Womens Contemporary: Sportswear
- Womens Dancewear and Accessories
- Young Mens Apparel & Accessories

Hardgoods

- Albums/Scrapbooks
- Anniversary
- Arbors/Trellises/Hangers
- Area Rug: Handmade
- Area Rug: Machine Made
- Area Rug: Oriental/Persian
- Area Rug: Padding
- Baby Gifts
- Baskets

- Bath Accessories/Towels
- Bedding/Blankets
- Bells/Chimes/Gongs
- Bird Houses/Baths/Feeders
- Books/Publications
- Calendars/Planners
- Candles/Candleholders
- Ceramics
- Children's/Infants Gifts/Furniture/Bedding
- China/Crystal
- Christmas
- Christmas Ornament & Decoration
- Christmas Tree/Lights
- Clocks
- Collectibles/Figurines
- Collegiate/Licensed Items
- Containers/Planters/Urns
- Corporate Gifts/Promotional Products
- Cosmetics/Fragrances
- Craft/Hobby
- Decorative Accessories
- Desk Accessories
- Dinnerware
- Displays/Fixtures/Cases
- Dolls & Doll Accessories
- Easter
- Educational Items
- Environmentally-friendly Products
- Fabric/Upholstery
- Fine Art
- Fireplace Accessories
- Flags/Banners
- Flatware/Holloware/Silverware
- Floorcoverings/Carpet
- Floral: Accessories
- Floral: Artificial/Silk
- Floral: Foliage/Plants/Trees
- Floral: Fresh
- Floral: Natural/Dried/Preserved
- Floral: Premade Arrangements
- Floral: Supplies
- Floral: Visual Display
- Fountains
- Frames: Photo/Picture

Mailing Label / List Order Form (continued)



Hardgoods continued...

- Furniture: Accent
- Furniture: Case Goods
- Furniture: Contemporary
- Furniture: Contract/Office
- Furniture: Gameroom
- Furniture: Outdoor/Patio
- Furniture: Traditional
- Furniture: Upholstered
- Garden Accessories
- Gifts
- Gourmet Foods
- Greeting Cards
- Halloween
- Handcrafted Items
- Housewares
- Inspirational/Religious/Judaica
- Jewelry: Fine
- Juvenile: Bedding
- Juvenile: Home
- Lamps: Floor/Table
- Lamps: Shades/Covers
- Leather Goods
- Lighting: Accessories
- Lighting: Ceiling Fans
- Lighting: Chandeliers
- Lighting: Contract
- Lighting: Fixtures
- Lighting: Outdoor
- Linens/Tablecloths
- Metalware
- Mirrors
- Music Boxes
- Music/Cds/Tapes
- Packaging/Gift Wrap
- Party/Decorations/Balloons
- Personal Care Prodcuts/Aromatherapy
- Pet Accessories
- Pillows/Decorative Pillows/Throws
- Plush
- Potpourri/Scented Products
- Pottery
- Ribbon/Trim
- Scrapbook Materials/Accessories

- Seasonal/Holiday Items
- Silver Giftware
- Souvenirs/Novelties/Impulse Items
- Sports Items
- Stationery/Invitations/Writing Instruments
- Statues/Sculptures
- Toys/Puzzles/Games
- Tweens: Home
- Wall Decor/Framed Art/Tapestries
- Wicker/Rattan
- Window Treatments
- Wrought Iron

Business Types

- Antique
- Bookstore
- Bridal
- Builder
- Card/Stationery
- Casino
- Children's Apparel
- Christmas
- Craft
- Dance
- Department
- Drug
- E-retailer
- Event Planner
- Fabric Manufacturer
- Fabric
- Fashion Accessories
- Floral Assembler
- Floral Designer
- Floral Wholesaler
- Florist
- Furniture
- Garden Center
- Gen. Merch. / Variety
- Gift
- Gourmet
- Hardware
- Home Accents
- Home Centers

- Hospital Gift Shop
- Import / Export
- Incentive/Promotional Gifts
- Indep. Designer
- Inspirational Gift
- Interior Designer / Arch.
- Interiorscape
- Jewelry
- Juvenile Specialty
- Lighting
- Men's Apparel
- Pool / Patio
- Resale / Sample
- Resort / Hotel
- Restaurant
- Salons / Spas
- Scrapbook
- Shoe
- Spas
- Sport Pro Shop
- Supermarket
- Toy
- Visual Display
- Western
- Womens & Mens Apparel
- Womens Apparel

Confidentiality & Non-Disclosure Agreement



Terms & Conditions

- 1) This license agreement is made this _____ day of _____, 20____, between Dallas Market Center Co., Ltd. ("DMC") and _____ ("Licensee").
- 2) In consideration of, and as a condition of providing information, the Licensee agrees to protect DMC's confidential information in the manner set forth in this Agreement. DMC will seed the list with decoy names to protect against unauthorized disclosure, distribution or use.
- 3) Licensee receiving DMC's confidential information will take all necessary precautions needed to preserve its confidentiality, and will be liable for any unauthorized disclosure, including a penalty of \$5,000.00 for the unauthorized disclosure, distribution or use of the information.
- 4) Due to the nature of the industry, DMC makes no guarantee as to the accuracy of information or to the names contained herein. DMC will likewise not be liable for loss of profits, loss of use, or incidental or consequential damages.

Licensee's Signature: _____ Date: _____
Company Name: _____ Room / Booth #: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ E-mail: _____

Confidentiality & Non-Disclosure Agreement must be submitted to complete label order.

Fax completed 3 page form to:
Helen Smith
(214) 749-5458

Or via E-mail:
hsmith@mcmcm.com

Questions?
Call (214) 655-6230