

Business Application

DALLAS MARKET CENTER



Welcome

Dear Buyer,

Welcome to Dallas Market Center! We are pleased that you have selected us for your buying needs.

At the Dallas Market Center, we bring buyers and sellers together in a stimulating, friendly environment. We hope your buying experience with us will be productive and rewarding.

As a wholesale trading center, we are open to the trade only. Buyers must meet certain requirements to gain admittance to our facility. Please review these admission requirements outlined in this document.

If you have questions or comments, please call us at (800) DAL-MKTS (1-800-325-6587), e-mail us at info@dmcmail.com or visit us on the web at www.dallasmarketcenter.com.

We look forward to serving you soon and appreciate your interest in Dallas Market Center.

Policies

Guests - To maintain the wholesale integrity of DMC's trade events, buyers should limit guests to one per buyer. There is a \$50 show service fee for Hardgoods markets. Spouses are welcome and not subject to the guest fee.

Child Care - For safety reasons, children under 12 years of age and strollers are not allowed inside any Dallas Market Center buildings.

Carts - Carts larger than 22" x 14" x 9" are not allowed on Dallas Market Center premises. Please measure your cart before coming to market.

Travel

Market Travel® is your one-stop shop for guaranteed lowest published rates and fares for air, hotel accommodations and rental cars, including an 8%* discount on American Airlines. And it all comes with personal service and the lowest ticketing fees in the industry. Visit dallasmarketcenter.com/travel or call (800) DAL-MKTS for more information.

**Savings based on availability.*



Buyer Information

Complete the following information for primary buyer/owner.

primary buyer/owner

title

e-mail address

**To add buyers to your business, please use the Buyer Application.*

Business Application

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Company Information

Please print clearly

business name _____ primary contact, title (please fill out Buyer Information section if applicable) _____

business address _____

city _____ state _____ zip _____ country _____

phone _____ fax _____ www. _____
web address _____

I, _____, agree to receive notices, advertisements, announcements, brochures and other information from Dallas Market Center, via mail, facsimile, telephone or email. I understand that my express permission to fax, telephone or email me such notices and other information will continue and have no date of expiration.

signature _____ date _____

mailing address same as above

mailing address (if different from above) _____

city _____ state _____ zip _____ country _____

Your Company's Annual Sales Volume:

- under \$100,000 \$100,000 - \$500,000 \$500,000 - \$1 million \$1 million - \$5 million
 - \$5 million-\$25 million \$25 million-\$50 million over \$50 million
- Number of Store Locations: 1 2 - 5 6 - 10 11 - 50 51 & up

Check ONE only:

- Architect/Builder BIH- Business in Home Buying Office Catalog/Mail Order
- Commercially Located E-Retailer Interior Designer
- Mass Merchant Kiosk or Booth Retail Independent Decorator

Check ONE Principal Business Type ONLY:

- | | | |
|--|--|--|
| <input type="checkbox"/> Antiques | <input type="checkbox"/> Furniture | <input type="checkbox"/> Lighting |
| <input type="checkbox"/> Bookstore | <input type="checkbox"/> Garden Center | <input type="checkbox"/> Mens Apparel |
| <input type="checkbox"/> Bridal | <input type="checkbox"/> General Merch/Variety | <input type="checkbox"/> Pool/Patio |
| <input type="checkbox"/> Builder | <input type="checkbox"/> Gift | <input type="checkbox"/> Resale/Sample Shop |
| <input type="checkbox"/> Card/Stationery Store | <input type="checkbox"/> Gourmet | <input type="checkbox"/> Resort/Hotel |
| <input type="checkbox"/> Casino | <input type="checkbox"/> Hardware | <input type="checkbox"/> Restaurant |
| <input type="checkbox"/> Children's Apparel | <input type="checkbox"/> Home Accents | <input type="checkbox"/> Salons |
| <input type="checkbox"/> Christmas | <input type="checkbox"/> Home Centers | <input type="checkbox"/> Scrapbook |
| <input type="checkbox"/> Craft | <input type="checkbox"/> Hospital Gift Shop | <input type="checkbox"/> Shoe |
| <input type="checkbox"/> Department Store | <input type="checkbox"/> Import/Export | <input type="checkbox"/> Spas |
| <input type="checkbox"/> Drug Store | <input type="checkbox"/> Incentive & Promotional Gifts | <input type="checkbox"/> Sport Pro Shop |
| <input type="checkbox"/> Event Planner | <input type="checkbox"/> Independent Decorator | <input type="checkbox"/> Supermarket |
| <input type="checkbox"/> Fabric | <input type="checkbox"/> Inspirational Gift Shop | <input type="checkbox"/> Toy |
| <input type="checkbox"/> Fashion Accessories | <input type="checkbox"/> Interior Designer/Architect | <input type="checkbox"/> Visual Display |
| <input type="checkbox"/> Floral Assembler | <input type="checkbox"/> Interiorscape | <input type="checkbox"/> Western |
| <input type="checkbox"/> Floral Design | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Women's & Men's Apparel |
| <input type="checkbox"/> Floral Wholesaler | <input type="checkbox"/> Juvenile Gift/Specialty | <input type="checkbox"/> Women's Apparel |
| <input type="checkbox"/> Florist | | |

Store Type

Important

MAIL all documentation to:
Dallas Market Center
2100 Stemmons Frwy, MS 150
Dallas, TX 75207

Or **FAX** all documentation to:
(214) 749-5479

(800) 325-6587
www.dallasmarketcenter.com

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Merchandise Categories

Complete the following information for primary buyer/owner. **Please circle all appropriate categories from the list below. Check box of primary buying category.**

HARDGOODS

- Albums/Scrapbooks
- Anniversary
- Arbors/Trellises/Hangers
- Area Rug: Handmade
- Area Rug: Machine Made
- Area Rug: Oriental/Persian
- Area Rug: Padding
- Baby Gifts
- Baskets
- Bath Accessories/Towels
- Bedding/Blankets
- Bells/Chimes/Gongs
- Bird Houses/Baths/Feeders
- Books/Publications
- Calendars/Planners
- Candles/Candleholders
- Ceramics: Ceramics
- Children's & Infants Gifts/Furniture/Bedding
- China/Crystal
- Christmas
- Christmas Tree & Lights
- Christmas Trees/Ornaments/Decorations
- Clocks
- Collectibles/Figurines
- Collegiate/Licensed Items
- Containers/Planters/Urns
- Corporate Gifts/Promotional Products
- Cosmetics/Fragrances
- Craft/Hobby
- Decorative Accessories
- Desk Accessories
- Dinnerware
- Displays/Fixtures/Cases
- Dolls & Doll Accessories
- Easter
- Educational Items
- Environmentally-friendly Products
- Fabric/Upholstery
- Fine Art
- Fireplace Accessories
- Flags/Banners
- Flatware/Holloware/Silverware
- Floorcoverings/Carpet
- Floral Parent
- Floral: Accessories
- Floral: Artificial/Silk
- Floral: Foliage/Plants/Trees
- Floral: Fresh
- Floral: Natural/Dried/Preserved
- Floral: Premade Arrangements
- Floral: Supplies
- Floral: Visual Display
- Fountains
- Frames: Photo/Picture
- Furniture: Accent
- Furniture: Case Goods
- Furniture: Contemporary
- Furniture: Contract/Office
- Furniture: Gameroom
- Furniture: Outdoor/Patio
- Furniture: Traditional

- Furniture: Upholstered
- Garden Accessories
- Gourmet Foods
- Greeting Cards
- Halloween
- Handcrafted Items
- Housewares
- Inspirational/Religious/Judaica
- Jewelry: Fine
- Juvenile: Bedding
- Juvenile: Home
- Lamps: Floor/Table
- Lamps: Shades/Covers
- Leather Goods
- Lighting: Accessories
- Lighting: Ceiling Fans
- Lighting: Chandeliers
- Lighting: Contract
- Lighting: Fixtures
- Lighting: Outdoor
- Linens/Tablecloths
- Metalware
- Mirrors
- Music Boxes
- Music/Cds/Tapes
- Packaging/Gift Wrap
- Party/Decorations/Balloons
- Personal Care Products/Aromatherapy
- Pet Accessories
- Pillows/Decorative Pillows/Throws
- Plush
- Potpourri/Scented Products
- Pottery
- Ribbon/Trim
- Scrapbook Materials/Accessories
- Seasonal/Holiday Items
- Souvenirs/Novelties/Impulse Items
- Sports Items
- Stationery/Invitations/Writing Instruments
- Statues/Sculptures
- Toys/Puzzles/Games
- Tweens: Home
- Wall Decor/Framed Art/Tapestries
- Wicker/Rattan
- Window Treatments
- Wrought Iron

SOFTGOODS

- Apparel Textiles
- Boys Apparel: Dresswear
- Boys Apparel: Outerwear
- Boys Apparel: Sleepwear
- Boys Apparel: Sportswear/Swimwear
- Bridal Accessories/Gifts
- Bridal Party Apparel
- Children's & Infants Fashion Accessories
- Children's: Shoes/Socks/Hosiery
- Eyewear/Sunglasses
- Girls Apparel: Dresses
- Girls Apparel: Outerwear
- Girls Apparel: Sleepwear
- Girls Apparel: Sportswear/Swimwear

- Immediate Resources
- Infant Apparel & Accessories
- Jewelry: Beads/Findings
- Jewelry: Fashion
- Junior Apparel & Accessories
- Mens Apparel: Accessories
- Men's Apparel: Activewear
- Mens Apparel: Big & Tall
- Men's Apparel: Contemporary
- Mens Apparel: Dress Shirts/Sweaters
- Mens Apparel: Formalwear & Accessories
- Mens Apparel: Golf
- Mens Apparel: Jeans/Denim
- Mens Apparel: Outerwear
- Mens Apparel: Shoes/Socks/Hosiery
- Mens Apparel: Slacks
- Mens Apparel: Sportswear
- Mens Apparel: Suits/Sport Coats
- Mens Apparel: Swimwear
- Mens Apparel: Underwear/Sleepwear
- Mens Apparel: Uniforms/Work Clothing
- Men's Apparel: Urban/Streetwear
- Mens Gifts
- Private Label
- School Uniforms
- Tweens: Apparel & Accessories
- Watches
- Western: Accessories/Jewelry
- Western: Boots/Footwear
- Western: Gift & Home Accents
- Western: Hats
- Western: Infant & Children's Apparel & Accessories
- Western: Men's Apparel & Outerwear
- Western: Women's Apparel & Outerwear
- Women's Accessories
- Women's Accessories: Belts/Small Leather Goods
- Women's Accessories: Hair Accessories
- Women's Accessories: Handbags/Backpacks
- Women's Accessories: Scarves/Gloves/Wraps/Hats
- Women's Accessories: Shoes/Socks/Hosiery
- Women's Apparel: Activewear
- Women's Apparel: Dresses
- Women's Apparel: Intimate/Sleepwear
- Women's Apparel: Jeans/Denim
- Women's Apparel: Maternity
- Women's Apparel: Outerwear
- Women's Apparel: Petite
- Women's Apparel: Plus Size
- Women's Apparel: Prom/Pageant
- Women's Apparel: Special Occasion
- Women's Apparel: Sportswear
- Women's Apparel: Suits
- Women's Apparel: Sweaters/Knitwear
- Women's Apparel: Swimwear
- Women's Contemporary: Sportswear
- Young Men's Apparel & Accessories

Qualifications

DALLAS MARKET CENTER

The Dallas Market Center is a wholesale facility open to the trade only. To gain admittance, you must be affiliated with a retail business (i.e. ownership, fulltime employee) reselling merchandise similar to what is represented in one of the DMC's showrooms. To qualify for admission, each buyer must provide the following materials.

All businesses have 90 calendar days to qualify. (may be subject to \$150.00 application fee)

We reserve the right to request additional documents if deemed necessary to qualify as a retail business.

COMMERCIAL BUSINESS (owns a storefront location)

All of the Below:

- Copy of State Sales & Use Tax permit with appropriate SIC or NAICS codes
- Voided Business Check or Copy of Corporate Credit Card
- Copy of active Lease or Deed showing use of premises and signature page (if presented waive application fee)
- Personalized imprinted Business Card (valid for owner's only)
- To add Buyers/Fulltime Employees provide copy of cancelled payroll check or stub, or personal corporate credit card.
- Photo ID for owners and buyers

KIOSK/BOOTH RETAIL - Re-qualify every year

All of the Below:

- Copy of State Sales & Use Tax permit with appropriate SIC or NAICS codes
- Voided Business Check or Copy of Corporate Credit Card
- Copy of active Lease showing use of premises and signature page (if presented waive application fee)
- Personalized imprinted Business Card (valid for owner's only)
- To add Buyers/Fulltime Employees provide copy of cancelled payroll check or stub, or personal corporate credit card (limit to Owner(s) and 2 buyers)
- Photo ID for owners and buyers

BUSINESS IN HOME (sell from home/online) - Re-qualify every 2 years

All of the Below for Fee to be Waived:

- Copy of State Sales & Use Tax permit with appropriate SIC or NAICS codes
- Voided Business Check or Copy of Corporate Credit Card
- \$10,000 in wholesale invoices within last 12 months or Signed state sales tax return w/ payment check or e-file receipt within the last 2 months
- Personalized imprinted Business Card (valid for owner's only)
- To add Buyers/Fulltime Employees provide copy of cancelled payroll check or stub, or personal corporate credit card (limit to Owner(s) and 2 buyers)
- Photo ID for owners and buyers

INTERIOR DESIGNER/ARCHITECT/BUILDER

All of the Below:

- Appropriate Current State Certification
- Allowed 4 clients at no charge
- Photo ID

INDEPENDENT DECORATOR

All of the Below:

- Current Membership in a Professional State or Nationally Recognized Accreditation
- Allowed 4 clients at no charge
- Photo ID

HOSPITAL OR INSPIRATIONAL GIFT SHOP

All of the Below:

- Copy of State Sales & Use Tax permit with appropriate SIC or NAICS codes or Tax Exemption Permit
- To add Buyers/Fulltime Employees provide copy of cancelled payroll check, business card or copy of Volunteer badge

INTERNATIONAL BUSINESS

All of the Below:

- Personalized imprinted Business Card
- Photo ID